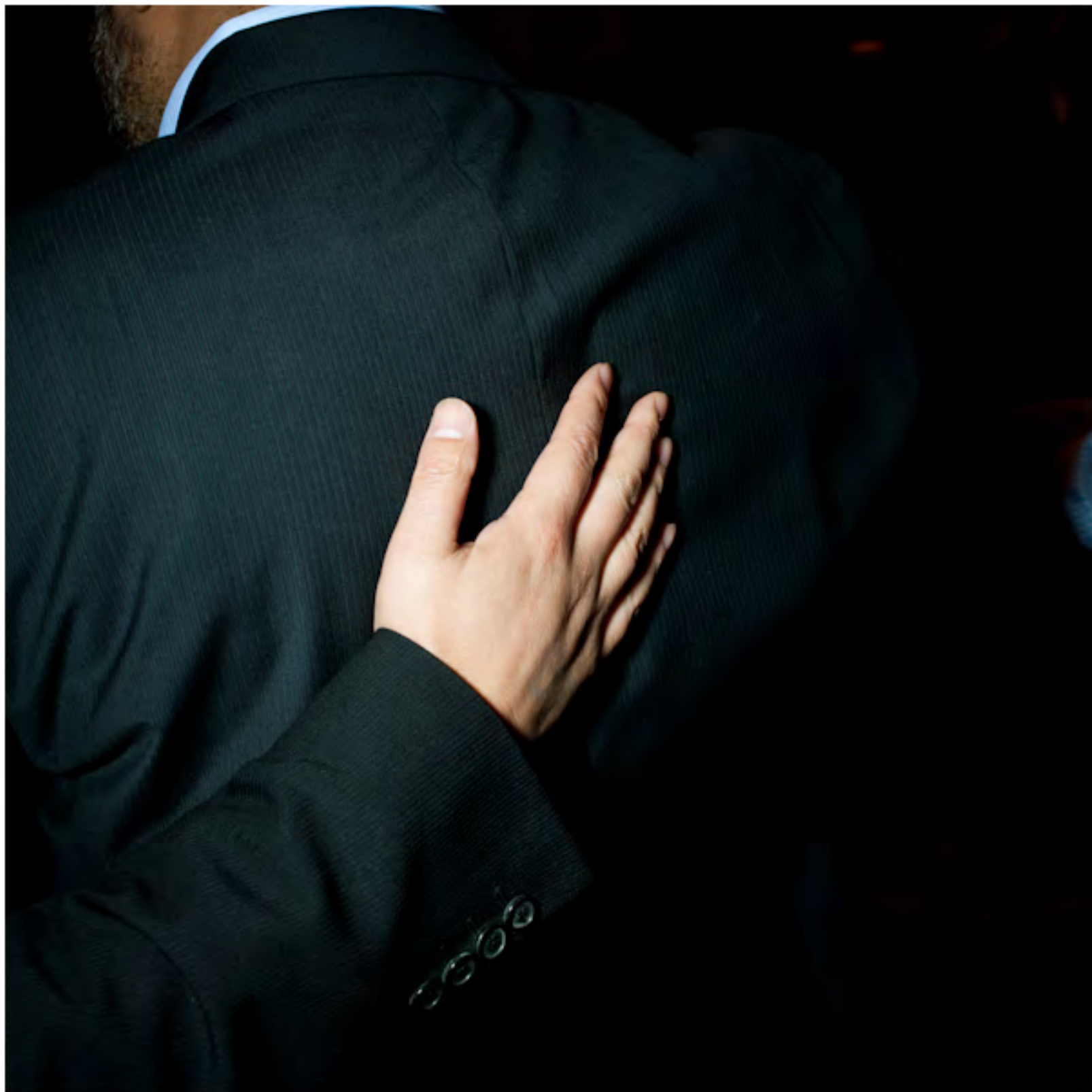


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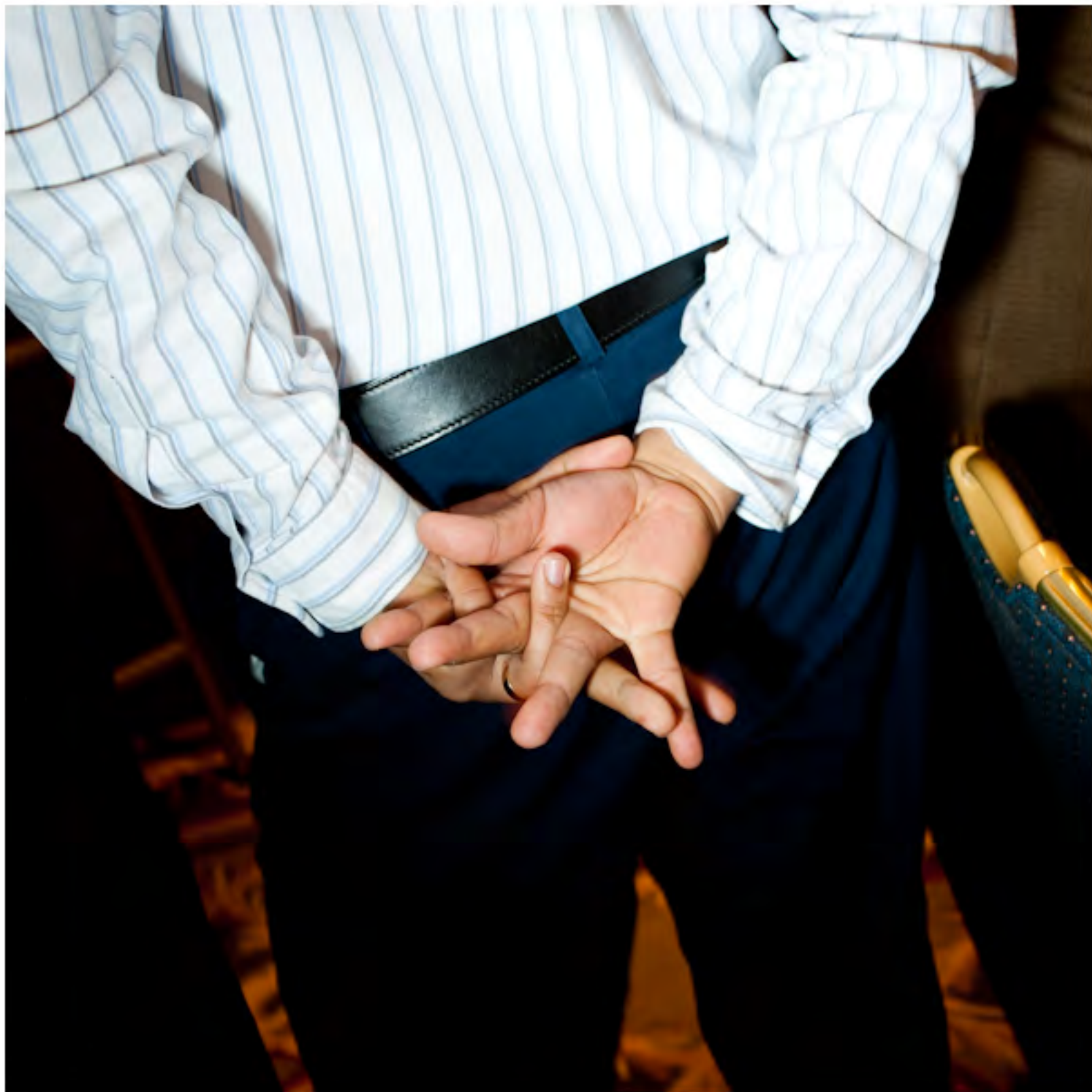






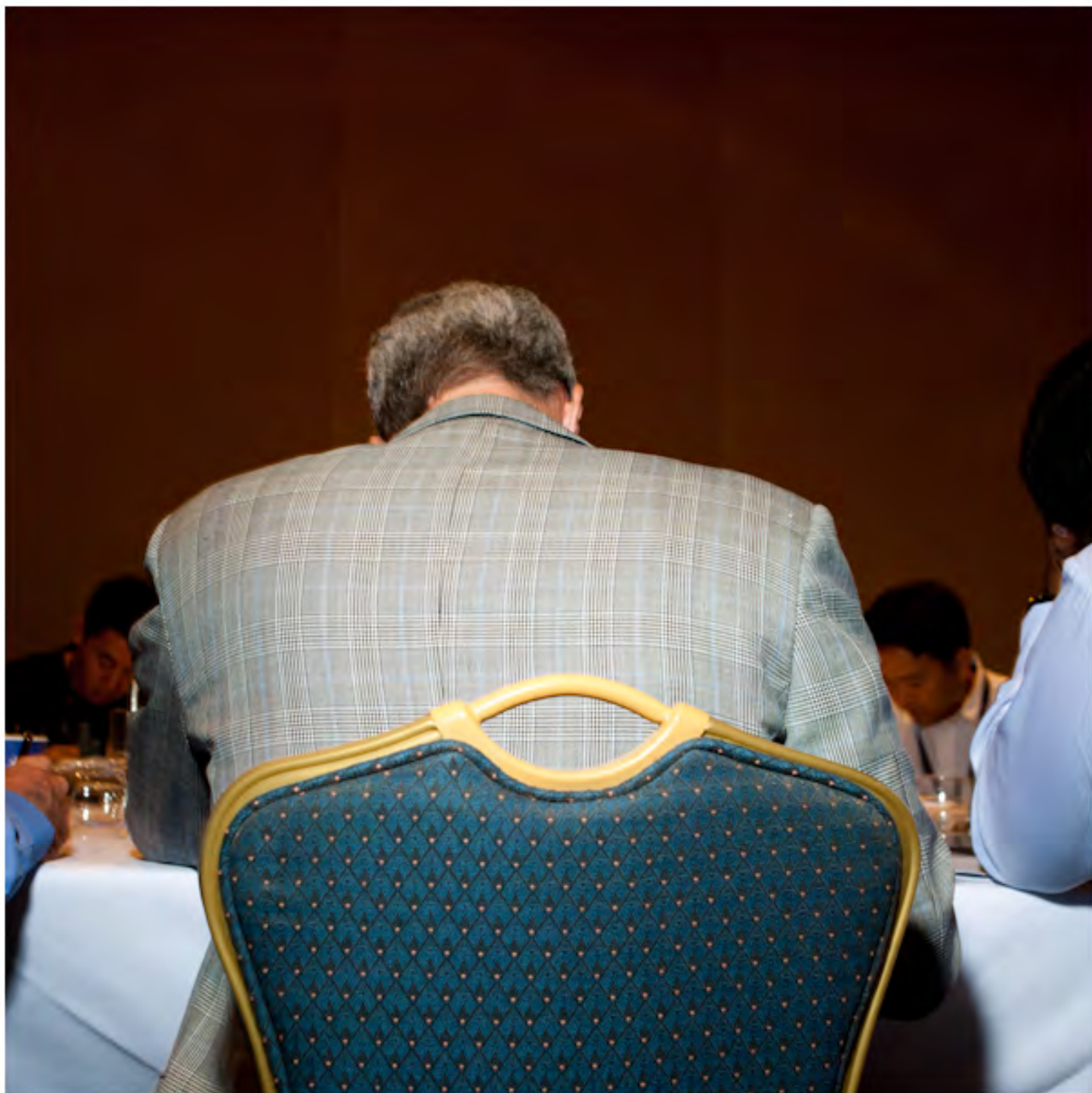






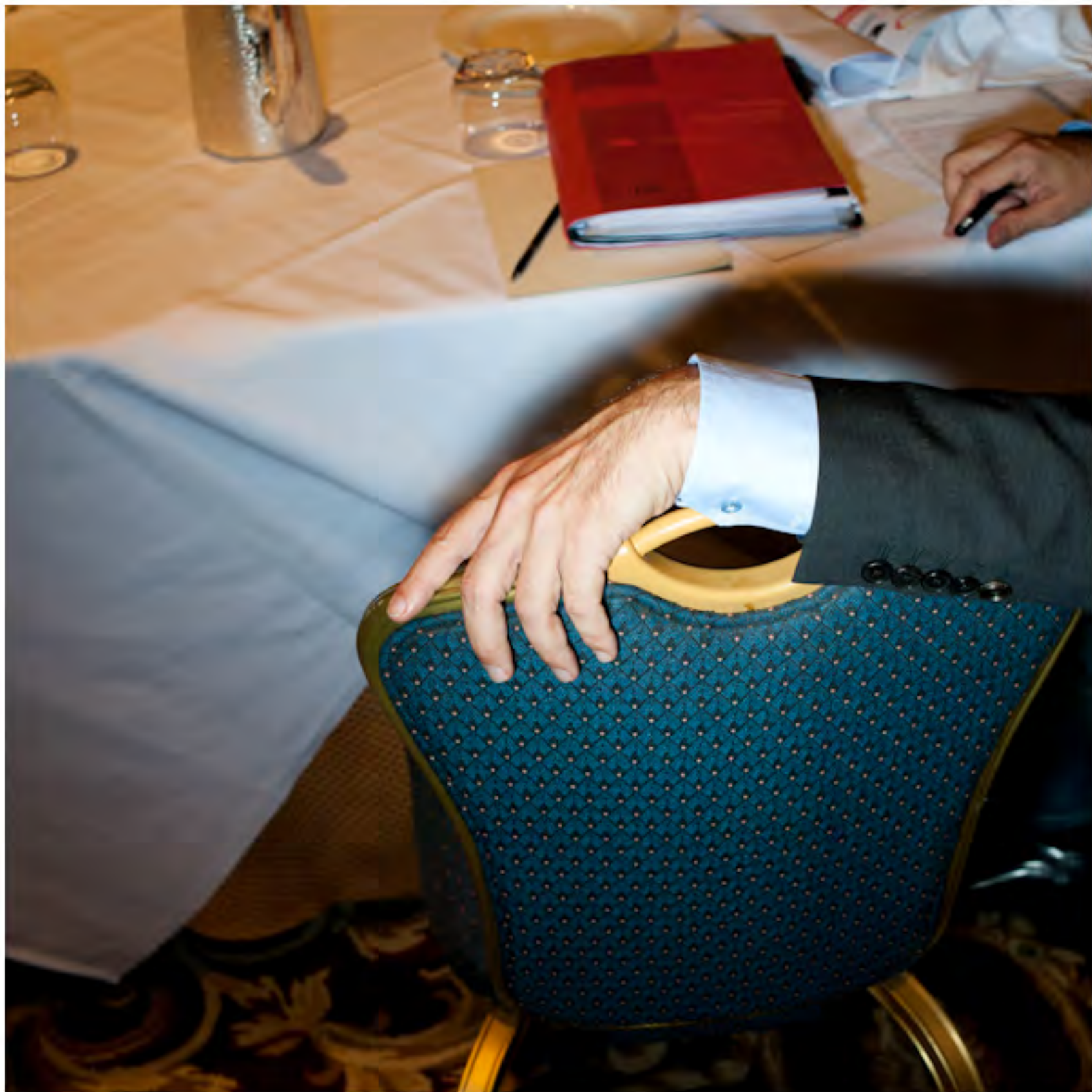
































# CHINA \*OUTSIDE Challenge

## Top 5 Strengths

- ① DEEP UNDERSTANDING OF MARKET
- ② BRAND CONFIDURATION
- ③ ~~DEEP~~ STRONG CHANNEL SKILLS/
- ④ HIGH DC MARKET SHARE AIDS IN L.O.B. CONVERSION.
- ⑤ <sup>Business</sup> END TO END CAPABILITY.

## Solutions:

- M+A Strategic A
- More divers
- Inter

GLT  
GAO LAN

GLT  
MICK







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